

COMPETITIVE GRANTS PROGRAM APPLICATION



Organization Profile

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| Applying to which deadline: January 26, 2007 | | |
| Organization Name: Appleseed (applying in Ga. as GA Appleseed Center for Law and Justice) | | |
| Organization Leader: Sharon N. Hill, GA Appleseed | | Title: Executive Director, GA Appleseed |
| Mailing Address: 1100 Peachtree St, Ste. 2800 | | |
| Zip Code: 30309 | City: Atlanta | County: Fulton |
| Phone: 404-815-5903 | Email Address: shill@GaAppleseed.org | |
| Website: Appleseednetworks.org | Year Incorporated: 1993 | Organization Budget: \$6,110,000.00 |
| Tax ID: 52-1835698 | Applicant pays one full-time employee or equivalent? Yes | |
| Board Chair: A.Stephens Clay, GA Appleseed, Board Chair | Phone: 404-815-6514 | Email: sclay@KilpatrickStockton.com |
| Program Area: Education and Youth Development | | Population: Children/Youth |

The Request

| | | |
|---|---------------------------|---|
| 1.1 Purpose: to partially fund salaries of project manager and executive director working to secure passage of a comprehensive revision of Georgia's juvenile code. | | |
| 1.2 Request Contact: Sharon Hill | | Phone: 404-815-5903 |
| Email: shill@gaappleseed.org | | |
| 1.3 Request Amount: 25,000 | 1.4 Total Budget: 200,000 | 1.5 Counties served by this request (<i>choose one for each below</i>): |
| | | Fulton DeKalb Gwinnett |

1.6 What is the problem or opportunity you want to address? (1500 character limit)

Compared to youth across the nation, Georgia's children, on average, have among the poorest outcomes in school achievement, graduation rates, pregnancy, employment, and violent deaths. For Georgia's children who enter the juvenile justice system due to delinquent acts, status offenses or deprivation, the outcomes can be even worse. We believe that fairness requires a broad vision of juvenile justice that includes both a court system and a human service system that are responsive to the needs of children and reflect evidence-based research and proven practice.

The Juvenile Code in Georgia directly addresses or indirectly impacts virtually every facet of a child's life from birth until age 18. Yet, the Juvenile Code in Georgia is so "broken" that, in 2005, even the Georgia General Assembly passed a resolution calling for its complete overhaul, saying "juvenile court judges, child advocate attorneys, juvenile public defenders and attorneys who represent children, prosecuting attorneys, child welfare practitioners, law enforcement officials, and state policymakers have recognized that the existing Juvenile Code ... is in need of reorganization and reformation."

The primary goal of this Juvenile Code Rewrite Project is to promote criminal and juvenile justice systems (including deprivation) that are fairer. To achieve and sustain this change, Georgia Appleseed will work to secure passage of a comprehensive revision of Georgia's juvenile code.

1.7 Who will this request serve?

| | |
|--|---------------------|
| Age Group: Age 17 and under | Race/Ethnicity: All |
| Gender: All | Income: All Incomes |
| Other population characteristics (200 character limit) (Use this space to expand on above selections or to note other diversity characteristics important to your request): This project will effect the systems that serve children most are risk for poor outcomes, which annually include about 31,000 involved with DJJ, 15,000 in foster care and 88,000 CPS cases. | |

1.8 Strategy: How would you use foundation funds to address this problem or opportunity? (1500 character limit)

Funding will help allow Georgia Appleseed, under the direction of the Executive Director, a former assoc. juvenile judge with much substantive experience/knowledge relevant to this project, to guide its pro bono law firms and other professional partners in the development, investigation and research needed for a report on the status of juvenile justice in Georgia under current juvenile code. We will work diligently with our partners, Voices for Georgia's Children and The Barton Child Law Policy Clinic, to extend our investigative reach to stakeholders throughout the state. Our long range goals are (1) to publish in 2008 a comprehensive and balanced report on the status of juvenile justice in Georgia under our current code; (2) to include in that report our findings on the current juvenile code's impact on related systems, such as the juvenile and adult (for parents) mental health system of care; the Medicaid system, especially in regards to diverting children from the juvenile justice system; the public education system, especially as it relates to truancy and children's education records following the child through foster placements or detention placements; the child welfare system; and the systems for incarcerating children under adult court statutes, etc.; (3) to coordinate the drafting the legislative package, informed in part on findings within the report, for submission during the 2009-10 legislative session; and (4) to secure passage of a new Juvenile Code by 2010.

Organization Background

2.1 Describe the mission and summarize the history of the organization. (1000 character limit)

Mission: to listen to the unheard voices of the poor, the children, the marginalized; to uncover and end the injustices that we would not endure ourselves; to win the battles for our constituency in the courts of public opinion or in the halls of justice that no one else is willing or able to fight.

Georgia Appleseed was established in 2005 is an affiliate of the national Appleseed network of nonpartisan, nonprofit, public interest law centers. We leverage the pro bono work of lawyers and other professionals to (1) research and understand the legal and practical underpinnings of some of our state's most pervasive justice problems; (2) disseminate our findings and recommendations based on that research; and (3) effect systemic change based on the recommendations, in order to produce systemic solutions to difficult social justice problems in Georgia.

2.2 What are the organization's main activities or programs? (350 character limit each)

- Our 3 Initiatives:
 - 1) Access to Justice: We have 3 Projects under this Initiative-Juvenile Code Rewrite Project; Justice for People with Mental Illness; and Katrina-Disaster Response Project, Atlanta
 - 2) Public Education: Parent Involvement under the No Child Left Behind Act
 - 3) Economic Security and Public Safety: Financial Access for Latino Immigrants

2.3 Who does the whole organization serve?

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|--|---------------------|
| Age Group: All Ages | Race/Ethnicity: All |
| Gender: All | Income: Low Incomes |
| Other population characteristics (200 character limit) (Use this space to expand on above selections or to note other diversity characteristics important to your request): Georgia Appleseed's constituency, those who we advocate for, are the poor, the children, the marginalized, those with unheard voices who benefit from better, more just public policy. | |

Proposed Results

3.1 Based on your answer to Question 1.8, how does your request demonstrate success? (1500 character limit)

Success will be demonstrated by implementing and completing steps needed to produce a balanced and informative report on the status of juvenile justice in Georgia, and that will lead to the passage of a new and comprehensive revision of Georgia's juvenile code. Included in the report will be findings on the current juvenile code's impact on related systems, such as the child welfare system, the mental health system of care, the public education system. Steps undertaken with stakeholders throughout the state to achieve this success include:

- 1)Recruitment of a coalition of leading law firms around the state for the investigation and drafting of the report.
- 2)Participation in the development work of a comprehensive, consistent framework for individual and small group interviews
- 3)Development of materials for and conduct training sessions for volunteer attorneys participating in interviews and small group discussions outline the steps for investigation
- 4)Conduct up to:
 - 10 professionally facilitated town hall meetings (contracting with University of Georgia's Fanning Institute);
 - 100 individual and small group interviews (conducted by volunteer attorneys across the state);
 - 3 expert panel discussions for the most difficult issues (contracting with University of Georgia's Fanning Institute).

All pertinent information will be captured and presented in form usable for the draft report

3.2 Give two indicators of success expressed as outcomes

1. 51% of Ga. state legislators will be persuaded to vote for passage of the new juvenile code, as measured by public vote.
2. 51% of general public will agree or strongly agree with the need to improve the juvenile code, as measured by public opinion poll conducted by project partner.

Finances

Total Project Expenses: \$200,000 Amount Requested: \$25000

4.1 Financial Support: Indicate funds that are already committed to this proposal (Committed) and requests for support you have submitted and are under active consideration (Pending Requests).

| Funding Source | Funds Already COMMITTED to this Project/Program | Funds Currently PENDING for this Project/Program |
|--------------------------|---|--|
| Sapelo Foundation | \$65,000.00 | |
| Law firms within Georgia | | \$60,000 |
| Individuals | | \$5,000.00 |
| Special events | | \$20,000.00 |
| | | |
| | | |

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|--------------|-----------|-------------|
| TOTAL | 65,000.00 | \$85,000.00 |
|--------------|-----------|-------------|

4.2 Budget for this Proposal: Use this form for program or operating support requests. *If your request is for capital support, contact the Foundation to obtain a different expenses table.*

| Budget Line Items | To be paid by CGP Grant | To be paid by other sources | TOTAL |
|-----------------------------------|-------------------------|-----------------------------|----------------------|
| Salaries & Wages | \$ \$25,000.00 | \$ 30,000.00 | \$ 55,000 |
| Benefits & Payroll Taxes | \$ | \$ 20,000.00 | \$ 20,000 |
| Staff Development | \$ | \$ | \$ |
| Consultants/Professional Services | \$ | \$ 110,000.00 | \$ 110,000.00 |
| Insurance | \$ | \$ | \$ |
| Marketing | \$ | \$ | \$ |
| Membership Dues | \$ | \$ | \$ |
| Office Supplies | \$ | \$ | \$ |
| Postage/Mailings | \$ | \$ | \$ |
| Printing | \$ | \$ | \$ |
| Program Supplies | \$ | \$ | \$ |
| Rent/Mortgage | \$ | \$ | \$ |
| Building Maintenance | \$ | \$ | \$ |
| Rent & Maintenance of Equipment | \$ | \$ | \$ |
| Technology/Computers | \$ | \$ | \$ |
| Telephone | \$ | \$ | \$ |
| Travel/Mileage | \$ | \$ 13,000.00 | \$ 13,000.00 |
| Utilities | \$ | \$ | \$ |
| Other (specify): CLE | \$ | \$ 2,000.00 | \$ 2,000.00 |
| Other (specify): | \$ | \$ | \$ |
| TOTAL PROJECT EXPENSES | \$ 25,000 | \$ 175,000.00 | \$ 200000* |

** This total should match your answer to Question 1.4.*

4.3 In-kind Support: Describe in-kind support for the project, including volunteer activities and contributions received for items such as office space, office equipment, program supplies, etc. (450 character limit)

The extensive pro bono, volunteer, legal support that Georgia Appleseed is capable of leveraging will allow this project to be undertaken. This project is likely the largest pro bono legal project to be undertaken in the state of Georgia. Additionally, Kilpatrick Stockton LLP provides significant In-Kind support, through donation of 3 office spaces and office/organizational operation support.

4.4 Future Funding: The Competitive Grants Program does not commit to continued funding. Outline your plan to secure funding support for THIS project, once Foundation grant funds are expended. Be as specific as possible, including the names of particular institutional funders or foundations, and your history of mobilizing funds from these sources including funding amounts. (450 character limit)

With many prominent attorneys on its Board of Directors, major Georgia law firms have been the primary source of funding for Georgia Appleseed. For this project, major law firms will also be solicited for funding support. Also, Georgia Appleseed has been asked to meet with the Annie E. Casey Foundation's national staff to determine their interest in partnering on this project. Will solicit other Ga. Community Foundations.

Policies

The Executive Director and Board Chair have reviewed this application and understand and assure The Community Foundation for Greater Atlanta (TCF) that:

The organization and the request meet eligibility guidelines. The applicant has reviewed the 2006-2007 Competitive Grants Program Application Guidelines and both the organization and the request meet all of the eligibility guidelines. Go to page three of the Guidelines at <http://www.atlcf.org/www/Documents/guide0607.pdf> for more details;

The organization has filed all End of Grant Reports with TCF's Grants Administrator that are due on past grants. Contact Natasha Battle, Grants Administrator, at 404-688-5525 with any questions about reports;

The amount of grant funds requested in this proposal is between \$5,000 and \$25,000, the range of grant awards available from the Competitive Grants Program;

To be considered, applicants must email this proposal to CGP@atlcf.org before 5:00 p.m. on the deadline day as published in the 2006-2007 Competitive Grants Program Application Guidelines and elsewhere on TCF's website. Proposals that are received after that time will be returned;

This application is part of an open competition. TCF typically receives between 125 and 150 applications at each deadline for the Competitive Grants Program. After reading all applications, TCF selects between 40 and 50 applicants for more in-depth review and will request additional information as part of the continuing review process. TCF selects applications from each of the five program areas and from a mix of issues and counties. TCF makes its decision to select a proposal for more in-depth review based on the content of this form alone. Do not include other attachments;

Organizations that are funded by the Competitive Grants Program cannot apply for additional funds until they file an End of Grant Report and twelve months from the date of the grant award has passed. This rule applies to all of the programs funded under the same 501(c)(3) number; and

Organizations that are declined may apply again by the next deadline, if they wish. Because of the high number of requests made at each deadline, TCF does not view applicants that have been declined in any adverse way. Applicants that have been declined may request verbal feedback on their proposals after a date specified in the declination letter they will receive. If an applicant is declined several times, that organization might contact TCF for more detailed feedback.

Authorizing signatures (Typing in your name acts as your signature):

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|-------------------------------------|---|---------------|
| Organization Leader: Sharon N. Hill | Title: Executive Director, GA Appleseed | Date: 1/11/07 |
| Board Chair: A. Stephens Clay | Title: Board Chair, GA Appleseed | Date: 1/11/07 |