

A Cover Letter From
The Center for Effective Philanthropy

To
Charles Stewart Mott Foundation



July 23, 2007

Nicholas S. Deychakiwsky
Program Officer
Charles Stewart Mott Foundation
Mott Foundation Building
503 S. Saginaw Street, Suite 1200
Flint, MI 48502-1851

Dear Nick,

I am pleased to submit this proposal for general operating support for the Center for Effective Philanthropy at the level of \$200,000 over two years (\$100,000 annually in 2008 and 2009).

We are deeply grateful for your past grant funding and believe that this level of support from the Mott Foundation will yield significant positive results, in terms of improved foundation performance and ultimate impact. As you know, CEP is seeking a longer-term, larger commitment from our major funders of \$7 million from 2007 to 2010. The Mott Foundation's role in the funders' collaborative will catalyze support from others among our major funders, providing the kind of leadership that will allow us to meet our goals.

Our ability to execute our planning process with some confidence about the level of investment being made in our development will greatly enhance the productivity and ultimate success of that effort. It will reduce the need to focus on contingencies and alternate scenarios. Instead, we can focus our attention on determining how, in light of our resources, we make the greatest possible impact.

We have seen tremendous evidence of our impact, in terms of dramatic change within foundations, over the past five and a half years. But we have only begun to realize our potential in helping foundations achieve their potential – making the maximum, possible social impact with their charitable dollars and other resources.

Thank you for considering this significant investment in CEP.

Sincerely,

Phil Buchanan
President